



Privacy Statement

Effective Date: 7 January 2026

At Fundabuddy, we are committed to creating a safe, engaging, and personalized STEM learning environment for children and teenagers. Protecting the privacy and personal information of our learners and their parents or guardians is a responsibility we take seriously.

This Privacy Statement explains how Fundabuddy collects, uses, stores, and protects personal information in compliance with applicable South African data protection laws, including the Protection of Personal Information Act (POPIA).

1. Information We Collect

To deliver an effective and personalized AI-powered learning experience, we may collect the following types of information:

1.1 Account Information

- Learner's name
- Age and grade level
- Parent or legal guardian's name
- Parent or legal guardian's contact details (email address and/or phone number)

1.2 Learning and Usage Data

- Courses and lessons accessed
- Quiz and assessment results
- Time spent on lessons and activities
- Learning patterns and areas where additional support may be recommended by our AI systems

This data is used to support academic progress and improve learning outcomes.

1.3 Technical and Device Information

- IP address
- Device type, operating system, and browser type

This information helps us maintain platform stability, security, and compatibility across devices.

2. How We Use the Information

Fundabuddy uses personal information solely for educational, operational, and safety-related purposes, including:

2.1 Personalized Learning

Our AI-driven systems analyze learning progress to adapt lessons, pacing, and practice activities to each learner's individual needs.

2.2 Curriculum Alignment

Information such as grade level is used to ensure all content aligns with the CAPS (Curriculum and Assessment Policy Statement) prescribed by the South African Department of Basic Education.

2.3 Progress Communication

We provide parents or guardians with learning progress updates, reports, and insights to support learner development at home.

2.4 Platform Improvement

Aggregated and anonymized data may be used to improve platform features, content quality, and learning effectiveness.

3. Protection of Children and Minors

Fundabuddy is designed specifically for learners aged 8 to 18, and we apply enhanced safeguards to protect minors:

3.1 Parental Consent

Account creation and platform access for learners require verification and consent from a parent or legal guardian.

3.2 No Commercial Exploitation

- We do not sell, rent, or trade learner data to third parties.
- We do not allow advertising targeted at learners.

3.3 Safe Learning Environment

Our AI-powered interactions and content are actively monitored and designed to remain:

- Educational and age-appropriate
- Focused on STEM learning
- Free from inappropriate, harmful, or unrelated content

4. Data Security and Storage

Fundabuddy uses industry-standard technical and organizational safeguards to protect personal information, including:

- Encrypted data transmission and storage
- Restricted access to personal information
- Internal access controls limited to authorized staff only

We retain personal information only for as long as necessary to provide our services or as required by law.

5. Your Rights

Learners and their parents or guardians have the right to:

Access: Request a copy of the personal information we hold

- Correction: Update or correct inaccurate or incomplete information
- Deletion: Request account closure and deletion of personal data
- Withdrawal of Consent: Withdraw consent for data processing, subject to service limitations

Requests will be handled in accordance with POPIA and within reasonable timeframes.

6. Third-Party Services

Where third-party tools are used (such as secure hosting or analytics), Fundabuddy ensures that:

- They meet appropriate data protection standards
- They process data only on our instructions
- No learner data is used for unrelated purposes

7. Changes to This Privacy Statement

We may update this Privacy Statement from time to time. Any material changes will be communicated to parents or guardians, and the updated version will always be available on the Fundabuddy platform.

8. Contact Us

If you have questions, concerns, or requests relating to privacy or data protection, please contact us at:

queries@fundabuddy.co.za

